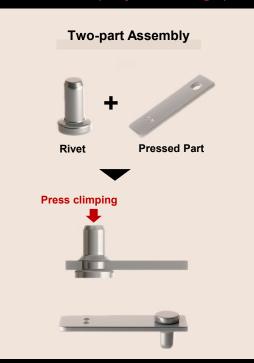


# **CASE5.** ECO Friendly Production

- Increased eco-friendliness through unification of separate parts into one formed piece



### BEFORE (Orijinal Design)



Two-piece assembly where a stamped plate and a cold formed shaft were fastened together (crimped).



#### **User Needs**

I want to make my product ecofriendly.

### VAE PROPOSAL



Create a single piece cold formed part to eliminate the need for crimping and reduce scrap.

## AFTER (Results)



Scrap metal:

10.1t Reduction

CO<sub>2</sub> emission:

84.3% Reduction

\*calculated by energy cost savings